

**For more than 20 years, ndd Medical Technologies has worked to improve early detection and accurate diagnosis for people living with COPD and other chronic lung diseases.**

**Located in the heart of Zürich, Switzerland, we are looking for a full-time**

## **Marketing Manager & Graphic Designer (f/m)**

**to join and complete our team.**

### **Our offer**

You will be part of an engaged team in an agile and international environment, which is responsible to build, strengthen and develop our brand and our products. With your passion, your skills in marketing and your commitment, you contribute to give access to millions of people to lung function diagnostics – and to a healthier world.

### **Your Role**

- Definition of the brand strategy and responsibility for its implementation
- Drives integrated marketing campaigns in order to acquire and retain customers
- Manage the implementation, tracking and measurement of marketing campaigns
- Planning and realizing on- and offline communication activities
- Develop and strengthen digital presence by discovering and introducing new digital marketing tools and channels
- Leading the planning and execution of various events such as trade shows and conferences
- Create product- and company brochures as well as presentations

### **Your Profile**

- Higher degree in Business Marketing (Bachelor's degree and/or equivalent education, e.g. swiss federal diploma), additional Degree in Visual Communication / Graphic Design
- At least 5 years of experience in Marketing (B2B, Design, visual copywriting, digital communication etc.)
- Experience in medical device markets or technical background essential
- Ability to translate business strategy into campaigns and measures
- Excellent project management skills (planning, implementation, monitoring, reporting, optimization)
- Proficiency in Adobe Creative Suite
- Fluent in English and German (written and spoken)
- You are a hands-on, open-minded and pro-active personality with good communication skills; you integrate yourself easily and stay connected to the Sales- and Product Management Team
- Ability and willingness to travel frequently (10-20%)

**Would you like to grow with us and be part of a company whose focus is to improve the diagnose of millions of people living with lung disease?** Our easy-to-use, accurate and reliable devices facilitate routine lung examinations and improve the quality of life of millions of patients. Worldwide. We offer a challenging role, with great potential for professional and personal development.

Your profile? We are looking forward to receiving your application including cover letter, CV and work certificates to [jobs@nnd.ch](mailto:jobs@nnd.ch) by **30<sup>th</sup> June 2019**. Your file will be handled with confidentiality and discretion. We only accept Email-applications.